

THE CURRICULUM VITAE OF MICHAEL COLE

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SUMMARY OF EXPERIENCE

Michael is an experienced and highly talented web designer & developer and graphic designer. He has eight years experience operating as a freelance designer for Michael Cole Designs and as a valued employee for companies in both Australia and the United Kingdom. During this time he has worked on many different projects for clients from all over the world. Having recently returned from working in London, Michael is excited to be back in Brisbane and ready to attack the next design challenge.

Michael has been commissioned to provide web design in HTML, CSS, JavaScript and PHP. He has extensive experience with CMS's such as Wordpress, Magento and Joomla, and utilises the latest trends in UX, UI and responsive design. He is also an accomplished graphic designer who has worked on corporate identity design, document layout design, business card design, newsletter design, copy writing, amongst others.

In 2008 he completed a Bachelor's Degree in Creative Industries (Communication Design) at the Queensland University of Technology. Michael has expertise in both technological and manual forms of visual design. He masters the Adobe Creative Suite, which he uses to create professional level graphic design. Michael has worked in print, web, mobile app, video, sound, animation and three dimensional design.

Michael takes to any new challenge with confidence. He is constantly expanding his expertise and loves to learn new things. He has an adept ability of learning quickly. He excels in any working environment, whether working solo or as a valued member of a team. He possesses excellent communication and time management skills, which he uses to deliver the highest quality design products for his clients.

EDUCATION

2013	EwB online App Design Course www.excelwithbusiness.com
2008	Bachelor of Creative Industries (Communication Design) Queensland University of Technology
2005	Completed Senior School Certificate Marist College Ashgrove

ACTIVITIES & INTERESTS

ACTIVITIES	Touch Rugby (Captain)
	– Indoor Football (Captain)
	– Walking
INTERESTS	Watching and attending live sports
	– Travel
	– Spending time with friends and family
	– Listening to audiobooks & podcasts

ELCOM

DATE	2015 – 2016
POSITION	Front-end Developer
EMPLOYER	Elcom Pty Ltd
RESPONSIBILITIES	Implementing websites and intranets on the ElcomCMS system.
	– Working with various and high profile clients such as schools and governments.
	– Creating designs and wireframes for sites in Photoshop.

RESPONSIBILITIES Implementing designs provided by client or other designers.

- Working remotely in a small team.
- Communicating with project managers in the Sydney office.
- Project support and bug fixing.
- Creating custom functionality using jQuery when not available out of the box in ElcomCMS
- Assisting the marketing team with graphic design work.
- Meeting with Brisbane based clients

LIQUID BUBBLE

DATE 2013 – 2014

POSITION Web Designer

EMPLOYER Liquid Bubble Media Ltd

RESPONSIBILITIES Sole web designer for one of London's leading design firms.

- Working with various clients from multinational and international companies to local businesses and restaurants.
- Designing websites in Photoshop to be sent to developers.
- Designing responsive websites.
- Using the best UX & UI practices.
- Developing sites on Wordpress and/or HTML when required.
- Working to strict deadlines.
- Working directly with a project manager.
- Dealing with client issues and troubleshooting.
- Picking up some graphic design overflow work when required.
- Working additional hours (i.e. weekends) as required.

MICHAEL COLE DESIGNS

DATE 2008 – 2015

POSITION Lead Designer

EMPLOYER Self employed

RESPONSIBILITIES Operating as a freelance designer under the name Michael Cole Designs.

- Designing work to clients needs with the utmost professionalism and skill.
- Solely responsible for liaising with clients.
- Working to strict deadlines.
- Learning new skills to meet clients needs.
- Corporate identity design.
- Web development & design written from scratch in HTML, CSS and/or PHP or using a CMS like Joomla.
- Creating an advertising billboard to be featured in Rockhampton Airport.
- Document layout & design.
- Mobile app development for iOS

XLSPORT

DATE	2011 – 2012
POSITION	Graphic Designer & Web Developer
EMPLOYER	XLSPORT Pty Ltd
RESPONSIBILITIES	<p>Creating and managing the online presence for the 3 brands under the XLSPORT umbrella. Samurai Sportswear Australia (a teamwear brand), Lockerroom Sports (a sports medicine & performance brand) & ABC Embroidery (an embroidery company).</p> <ul style="list-style-type: none"> – Working as part of a small team. – Working autonomously as required. – Working to strict deadlines. – General administrative duties (including but not limited to; answering phones) – Designing and developing the Samurai Sportswear Australia website and online store using Magento. – Creating multiple design skins for the Samurai Sportswear Australia Online Store. – Creating designs to strict guidelines for bespoke garments for Samurai Sportswear Australia. – Designing and developing the Lockerroom Sports website and online store using Joomla & Magento. – Creating advertisement banners to be featured on the Lockerroom Sports website & distributed as hard copies. – Created new colours for products to be manufactured. – Packaging Design. – Designing and developing the ABC Embroidery website using HTML/CSS. – Digitizing and redrawing logos to optimize them for embroidery.

LLOYD GREY DESIGN

DATE	Work experience – June-July 2008 / Short term contract – March 2009
POSITION	Internship / Graphic Designer
EMPLOYER	Lloyd Grey Design Pty Ltd
RESPONSIBILITIES	<p>Experiencing a fast-paced high-end design firm.</p> <ul style="list-style-type: none"> – Creating a complete corporate identity overhaul & presenting it to the client. – Working with fellow designers. – Assisting wherever possible. – Discussing my work with fellow designers to gain feedback. <hr style="border-top: 1px dotted #ccc;"/> <ul style="list-style-type: none"> – Working to an agreed contract deadline. – Designing and formatting hundreds of business information documents. – Working to a strict deadline. – Working autonomously and as a valued team member.

SKILLS EXPERTISE



HONOURS & AWARDS

- 2008
 - People's Choice Award
 - Amebo*
 - Bachelor of Creative Industries (Communication Design) Final Year Exhibition
- 2007
 - T-Shirt Design Competition Winner
 - Ballooners*
 - Postcards for Abby
- 2005
 - Temporary Tattoo Design Competition Winner
 - People Not Numbers*
 - Amnesty International

WORK EXAMPLES

For examples of my work please visit www.michaelcoledesigns.com.